# 

**PRIMO** Is The North American Transportation Solution. Cross Border Mexico and Canada.



# FURNITURE INDUSTRY

The Furniture Industry plays a significant role in the United States. With essential home furnishings, **it generates \$10.5 billion USD in exports** and \$14.9 USD billion in imports in 2022, reflecting its pivotal position in the market.

# LOGISTICS RISK REPORT 2023 - UNITED STATES:

In the first half of 2023, there has been a

### 57% increase

in robbery incidents compared to 2022.

The average loss per incident during the Q2 of 2023 was

\$428,409 usd

representing a 55% increase compared to the Q2 of 2023.

The average value of stolen goods per incident was

### \$260,703 usd

during the Q2 of 2023.

\*Source: www.cargonet.com

**Our in-house insurance division, Skholl,** excels in risk management solutions, making them experts in the field. Their impressive figures speaks for themselves:







# \$2,559 billion USD





#### NUMBER OF SHIPPERS INSURED BY Skholl

### 7,338 shippers

\*Results Skholl 2022 - 2023.

#### Thefts

In 2022, furniture theft cost insurance companies over \$2.5 billion USD in the USA, marking a 15% increase from 2021. Sofas, beds, tables, and chairs are common targets. Theft often occurs during transit, at storage yards, or retail sites.



#### Packagin

Proper packaging is crucial for delicate furniture, such as glass tables: Use of specialized cushioning materials like bubble wrap or foam padding to protect fragile surfaces. Apply corner guards to prevent chips or cracks.

#### INSURANCE CONDITIONS WHEN Shipping your freight:

- The cargo must be appropriately packaged and wrapped to prevent damages or mishaps during transit due to the nature of the product.
- Adequate packaging and wrapping are essential. Given the potential fragility of the cargo, it should be well-packed and have suitable packaging to ensure proper handling.

#### Transportation

Transporting furniture involves challenges due to its size and weight. Using specialized carriers equipped with handling equipment like furniture dollies and straps is crucial. Road transportation is commonly preferred due to its flexibility and accessibility. Proper planning of routes and schedules ensures efficient deliveries and minimizes transit risks.

Source: National Insurance Crime Bureau, American Furniture Manufacturers Association, United States Department of Transportation.

### **GENERAL INSURANCE CONDITIONS:**

Generally, there are certain conditions that apply to all types of cargo regardless of its value, such as:



GPS-equipped vehicles.



Carrier company with necessary operating permits.



**Ensure the protection of your Freight with our in-house insurance division, Skholl.** With over 9 years of experience in risk management, they offer customized insurance solutions tailored to meet your unique requirements. Trust in their expertise to efficiently safeguard your freight.

