







# FOOD & NUTRITION INDUSTRY

The Food & Nutrition Industry in the United States is one of the largest and most intricate globally. In 2022, the industry recorded sales exceeding \$1.8 trillion USD and employed over 20 million individuals.

# **LOGISTICS RISK REPORT 2023 - UNITED STATES:**

In the first half of 2023, there has been a

## 57% increase

in robbery incidents compared to 2022.

The average loss per incident during the Q2 of 2023 was

# \$428,409 usd

representing a 55% increase compared to the Q2 of 2023.

The average value of stolen goods per incident was

# \$260,703 usd

during the Q2 of 2023.

\*Source: www.cargonet.com

Our in-house insurance division, Skholl, excels in risk management solutions, making them experts in the field. Their impressive figures speaks for themselves:



TOTAL INSURED VALUE BY SKHOLL

\$2,559 billion USD



INSURED VALUE WITHIN THE FOOD AND NUTRITION INDUSTRY

\$194 million USD



NUMBER OF SHIPPERS INSURED BY SKHOLL

7,338 shippers

\*Results Skholl 2022 - 2023.

### **Exports and imports**

In 2022, Food & Nutrition exports from the U.S. totaled \$132.5 billion USD, finding strong markets in Canada, Mexico, Japan, and the European Union. On the flip side, imports amounted to \$158.1 billion USD, primarily sourced from Mexico, Canada, China, and the EU.

### Transnortation

Trucking is the most widely used mode of transportation for this industry in the U.S. In 2022, road transportation accounted for 70% of all food & nutrition miles traveled.

Rail, maritime, and air transport complement this network to ensure swift and secure deliveries.

### Packaging

Adequate packaging is vital to ensure product safety. Robust, waterproof, and temperature-controlled packaging materials protect against physical damage, moisture, and temperature fluctuations, maintaining the quality of perishables.

# INSURANCE CONDITIONS WHEN SHIPPING YOUR FREIGHT:

- Verify Freight Type: Careful classification of the nutrition & food cargo is crucial. This step prevents confusion with pharmaceuticals, dietary supplements, and vitamins, which fall into distinct commodity categories. Accurate classification ensures appropriate coverage.
- Suitable Packaging and transportation mode: Given the freight's nature, packaging, and the truck compatibility are pivotal. Adequate packaging safeguards against damage during transit, while selecting the right type of vehicle ensures proper conditions for truck.
- Appropriate Packing: Employing proper packing materials is essential. Ensuring items are securely packed and protected against potential physical or environmental hazards maintains cargo integrity.

Source: National Insurance Crime Bureau, Food and Drug Administration and United States Department of Agriculture.

# **GENERAL INSURANCE CONDITIONS:**

Generally, there are certain conditions that apply to all types of cargo regardless of its value, such as:

**O** 

GPS-equipped vehicles.

Carrier company with necessary operating permits.

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Use of toll highways as per the route plan.

Compliance with security protocols based on the freight value.

Ensure the protection of your Freight with our in-house insurance division, Skholl. With over 9 years of experience in risk management, they offer customized insurance solutions tailored to meet your unique requirements. Trust in their expertise to efficiently safeguard your freight.

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Handled by humans, powered by technology.

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